

JMB → 18. A fishing lure, comprising:
a body portion;
at least one cavity formed in said body portion; and
a scent receiving element located in said at least one cavity.

JMB → 19. The fishing lure of Claim 18, wherein said body portion defines a plane, and said scent receiving element being embedded in the plane of said body portion.

JMB → 20. The fishing lure of Claim 18, wherein said body portion defines two sides, and said scent receiving element being accessible from both sides.

JMB → 21. The fishing lure of Claim 18, further comprising means for securing said scent receiving element in said at least one cavity.

JMB → 22. The fishing lure of Claim 18, wherein said at least one cavity is a plurality of cavities, each receiving a scent receiving element.

JMB → 23. A fishing lure comprising:
a body portion having an end, said end defining a perimeter;

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and

a scent receiving element attached to said end of said body portion, said scent receiving element adapted to conform to the perimeter of said end of said body portion.

24. The fishing lure of Claim 23, wherein said scent receiving element does not interfere with the motion of said lure.

25. A method of scenting a fishing lure having a body portion, said method comprising the steps of:

providing at least one cavity in said body portion;

locating a scent receiving element in said at least one cavity in said body portion;

adapting said scent receiving element to selectively provide a scent to said lure without interfering with the motion of the lure;

providing a means for attaching said scent receiving element to said fishing lure; and

adapting said means for attaching to allow repeated, selected attachment and removal of said scent receiving element to and from said body portion without the need to alter said lure.